

# BlackHawk™

★ OUR PROMISE ★

Our best friends deserve wholesome, balanced and nutritious food with real ingredients that nourish wellbeing and naturally enhance health. Our simple guiding principle is that every single ingredient that goes into Black Hawk matters. This is why we commit to no grains, fillers, or anything artificial in our food – just pure 100% real goodness.

 [www.blackhawkpetcare.com](http://www.blackhawkpetcare.com)

 /blackhawkpetcare

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## BlackHawk™

Every ingredient matters

# grain free



## All Australian. Zero grains and fillers.

Now in Chicken, Salmon, Kangaroo and Lamb



### Why Grain Free?

The absence of grain makes our food ideal for pets with sensitive dietary needs. It is also a great choice for those choosing to exclude grains from their pet's diet, to echo the original grain free and protein rich diets their primitive ancestors thrived on in the wild.

### Why Black Hawk Grain Free?

We only use the highest quality Australian sourced meats, freshest vegetables and juiciest fruits, because nothing but the best is good enough for your best friends. All we add are flavoursome and beneficial herbs, vitamins and minerals, which ensure our food tastes great and provides complete nutrition for superior health and vitality.



Actual size

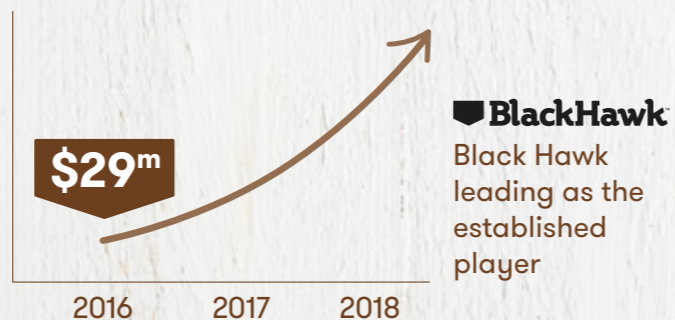
### Grain free segment on the rise



Black Hawk has **tripled in value** in the last 2 years



Grain Free currently valued at \$29m and is estimated to **double in the next two years** to be the fastest growing segment within the category



**Black Hawk Grain Free commands a 40% premium to natural, delivering a better margin per kilo**



TASMANIAN SUSTAINABLY FISHED

## SALMON

**52%** High quality protein | **48%** Vegetables, fruit and oils | **0%** Grains and glutens



A tender, highly digestible protein full of amino acids, iron and omega 3, for bone, muscle and heart health. Salmon's selenium and phosphorous minerals are also good for joints and vitality.

SKU	DESCRIPTION	BARCODE
BH330	BH Grain Free Salmon 2.5KG	9312239041701
BH331	BH Grain Free Salmon 7KG	9312239041718
BH332	BH Grain Free Salmon 15KG	9312239041725



AUSTRALIAN HORMONE FREE

## CHICKEN

**52%** Real meat proteins | **48%** Vegetables, fruit and oils | **0%** Grains and glutens



A delicious, lean and versatile protein, packed with amino acids which are essential for building strong bones and muscles. It's also high in vitamin B3 and B6 which aid metabolism and promote vitality.

SKU	DESCRIPTION	BARCODE
BH317	BH Grain Free Chicken 2.5KG	9312239041640
BH318	BH Grain Free Chicken 7KG	9312239041657
BH319	BH Grain Free Chicken 15KG	9312239041664



AUSTRALIAN PASTURE GRAZED

## LAMB

**55%** Real meat proteins | **45%** Vegetables, fruit and oils | **0%** Grains and glutens



Juicy and succulent, lamb is a tasty source of protein and iron, essential for strong bones and muscles. Lamb also has zinc and vitamin B12 which promote cardiovascular health, aid metabolism and boost vitality.

SKU	DESCRIPTION	BARCODE
BH325	BH Grain Free Lamb 2.5KG	9312239041671
BH326	BH Grain Free Lamb 7KG	9312239041688
BH327	BH Grain Free Lamb 15KG	9312239041695



AUSTRALIAN WILD

## KANGAROO

**56%** Real meat proteins | **44%** Vegetables, fruit and oils | **0%** Grains and glutens



Kangaroo packs a punch when it comes to protein, iron and omega 3, essential for healthy blood cells, bones and muscle growth. A good source of zinc and vitamins B6 and B12, mean it is also good for vitality, brain and nerve health.

SKU	DESCRIPTION	BARCODE
BH335	BH Grain Free Kagaroo 2.5KG	9312239041732
BH336	BH Grain Free Kagaroo 7KG	9312239041749
BH337	BH Grain Free Kagaroo 15KG	9312239041756

Available in 2.5, 7 and 15kg